

Privacy Policy

Updated January 25, 2023

This Privacy Notice describes the information collection, processing, use, and sharing practices of Monschein Industries Inc. (“Monschein,” “we” or “our”) applicable to our websites and associated subdomains (collectively, “Website”); our software or mobile applications (“Apps”); and information we may collect from you by telephone, email, or other electronic messaging. As used in this Privacy Notice, the words “include,” “includes,” and “including” mean including without limitation.

Monschein Industries Inc. encourages all Users (including, but not limited to, visitors, customers, business associates, and other interested parties) to read this Privacy Notice. By continuing to interact with our Website or Apps, or calling or sending us electronic messages, you acknowledge and agree that you understand and are bound by this Privacy Notice and that we may collect, process, transfer, use, and disclose your information, including personal information, as described in this Privacy Notice. For individuals located outside of the US, please note that Monschein Industries Inc. is a US-based company. If you use the Website or Apps, all information, including personal information, will be transferred to Monschein Industries Inc. in the US, and used as described in this Notice.

This Privacy Notice does not apply to any third-party application or site that may be accessed via links on our Website or Apps. We are not responsible for the privacy practices or content of any site (including any business partner or dealer website) you access through any external links on our Website or Apps. Please consult the privacy policies of those sites for more information about their practices.

The information here is accurate as of the date at the top of this page.

HOW IS INFORMATION COLLECTED?

We collect information from a variety of sources and in a variety of ways as described in this and the other sections of this Privacy Notice, including:

- Directly from you when you provide it to us.
- Using technology as you navigate through our Website or Apps.
- From third parties, such as our advertisers.
- Through service providers that we have engaged to collect information on our behalf.

WHAT INFORMATION IS COLLECTED?

We collect several categories of information from and about users of our Website and Apps as described in this and the following sections of this Privacy Notice, including:

- Information by which you may be personally identified, such as name, postal address, email address, and telephone number (“personal information”).
- Information about your internet connection, the equipment you use to access our Website or Apps, and usage details such as times and dates of visits. If you decide to purchase our products/services, we may collect certain additional information, like your credit or debit card number and expiration date.

a. Information You Provide

This section provides some additional details concerning the categories of information we collect directly from you, which includes:

- Personal Information, including contact information, that you provide by filling in forms on our Website or Apps or by contacting us by telephone or other means. This includes information about your purchased product, contacting us regarding your warranty, contacting Customer Care, and purchasing product or services from us.
- Records and copies of your correspondences (including email addresses) if you contact us. Your responses to surveys that we might ask you to complete.
- Details of transactions you carry out through our Website or Apps and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Website or Apps.
- Your search queries on our Website or Apps.
- Personal Information you submit (including text, images, audio, and/or video) through any features on our Website or Apps that allow such information to be visible to the general public and/or to be transmitted to other users of our Website or Apps or third parties (collectively, “User Contributions”). User Contributions include information you submit for potential publication on our affiliated sites, such as our social media sites and blog. We may continue to add features available on our Website or Apps that allow real-time or delayed publication of User Contributions that are subject to this Privacy Notice. All User Contributions may become public and we may not be able to retrieve, delete, or prevent further distribution of User Contributions on our Website, Apps, and in other forms of media. User Contributions are subject to any applicable terms and conditions issued by us for such User Contributions.

b. Information Collected Through Technology

In addition to the information that we collect directly from you, we use various technologies to collect personal information and nonpersonal information about you, your online behavior, and your device. Categories of personal information collected through technology includes:

- usage details
- IP address
- geolocation information
- operating system
- browser type
- unique device identifier and other information about your browsing activity, device, and internet connection

We collect information using cookies and other technologies. A cookie is a small file that is stored on your device. We (or authorized third parties) may use multiple types of cookies, including HTTP, HTTPS, JavaScript, or HTML5 cookies, to collect and store information about you and your activities on our Website and Apps. A web beacon is an object embedded in a web page or email, which allows a person to check that a user has accessed that content. Your web browser may allow you to be notified when you receive certain types of cookies and tell you how to restrict or disable certain cookies. However, blocking or deleting browser cookies may not block or delete other types of cookies, including Flash cookies. For additional information about browser privacy preferences, please consult the features of your browser. If you disable or remove cookies, some parts of our Website and Apps may not function properly, or you may not be able to use some or all the features and functions of our Website and Apps.

We use technologies to collect information about your online activities over time and across third-party websites or other online systems. Third-party advertising companies and our service providers may also use cookies and other technologies to collect information about you and your activities on our Website and Apps and other websites for a variety of purposes, including providing you with advertisements that may be of interest to you. This type of advertisement customization is sometimes referred to as “online behavioral” or “interest-based” advertising. The use of tracking technologies by third parties at our Website and Apps is subject to those third parties’ privacy policies, not our privacy policy. Please see the “Opt-Out” section below for more information about online behavioral tracking, and how you can opt out of some forms of online behavioral tracking.

We use a tool called “Google Analytics” to collect information about your use of our Website and Apps. Google Analytics collects information such as how often users visit our sites, what pages they visit when they do so, and what other sites they accessed or used prior to coming to our sites. We use the information from Google Analytics to understand website user behavior as it relates to content and marketing, such as to improve our Website, Apps, and services. Google Analytics collects your IP address but does not collect your name or other personal information. We may also use other data analytic tools and service providers in the future.

We may combine information we collect about you using technology with other information we have about you, including personal information.

WHAT IS THE PURPOSE OF THE COLLECTION AND USE OF YOUR INFORMATION?

We use information, including personal information, that we collect about you or that you provide to us for a variety of purposes, including:

- To present our Website and Apps and their content to you.
- To allow you to participate in interactive features on our Website and Apps.
- To provide you with information, products, or services that you request from us.
- For our own marketing purposes.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered between you and us, including for billing and collection.

- To notify you about changes to our Website or Apps or any products or services we offer or provide through them.
- To follow up with you about services or products provided by us or our business partners.
- To administer your accounts and subscriptions.
- To improve our content, products, services, Website, and Apps.
- To provide enhanced functionality when accessing our Website and Apps, including identifying you and keeping track of your specific preferences, including in terms of the presentation of content on our Website and Apps.
- To deliver content, including ads, relevant to your interest in our products and services. Without limiting any other rights, User Contributions may be used without compensation to you for online and offline promotional or commercial uses in all media worldwide.

DISCLOSURE OF YOUR INFORMATION

We may disclose information for a business purpose, including personal information, that we collect, or you provide as described in this Privacy Notice:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To an affiliate, buyer, or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding.
- To fulfill the purpose for which you provide it. For example, if you give us an email address to use the “email a friend” feature of our Website, we will transmit the contents of that email and your email address to the recipients.
- For any other purpose disclosed by us when you provide the information.
- To third parties for their own marketing purposes if you request that such information be shared for that purpose.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our TERMS OF USE and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of us, our customers, or others.

This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

We do not share your personal information with third parties for the third parties’ direct marketing purposes without your consent.

We may disclose aggregated, deidentified information about our users, User Contributions, and the nonpersonal information of any individual, without restriction.

DO-NOT-TRACK DISCLOSURE

Some web browsers have “do-not-track” features that tell websites that you do not want to have your online activities tracked. Our Website and Apps do not currently recognize or respond to automated browser signals, which may include “do-not-track” instructions.

CHILDREN UNDER 13

Our Website is not intended for children under the age of thirteen (13). If you are the parent or guardian of a person under 13 and believe that person provided us with personal information, please contact us at HR@4mii.com.

OPT OUT OF MARKETING COMMUNICATION

If you do not want personal information that we collect about you to be used for our marketing purposes, or for third-party marketing if you have consented to such sharing, you can opt out of such use and sharing by emailing your request to us at HR@4mii.com. Please note that even if you opt out, we may still use and share your personal information with third parties for non-marketing purposes, subject to applicable law and the following sections of this Privacy Notice. For more information about online behavioral tracking, please visit DIGITALADVERTISINGALLIANCE.ORG and NETWORKADVERTISING.ORG. For more information about how you may opt out of some forms of online behavioral advertising by members of the National Advertising Initiative and Digital Advertising Alliance, please visit NETWORKADVERTISING.ORG/CHOICES and ABOUTADS.INFO/CHOICES.

CALIFORNIA PRIVACY RIGHTS

a. California Consumer Privacy Act (CCPA)

If you are a California resident, California law may provide you with certain rights about your personal information. Throughout this Privacy Notice you will find information required by CCPA regarding the categories of personal information collected from you, the purposes for which we use personal information, and the categories of third parties your data may be shared with. As previously stated, this information is current as of the date of the Notice.

As a California resident, the CCPA provides you the ability to make inquiries regarding your personal information. Specifically, the degree to which the information is not already provided in this Privacy Notice, you have the right to request disclosure about the collection and use of your personal information over the past 12 months, including:

- The categories of personal information collected about you.
- The categories of sources for the personal information collected about you.
- The business or commercial purpose for collecting your personal information.
- The categories of third parties with whom your personal information was shared.
- The specific pieces of personal information collected about you.
- If your personal information was disclosed for a business purpose, the personal information categories disclosed and the categories of third parties to which the information was disclosed.
- If your personal information was sold in the past 12 months, the personal information categories sold and the categories of third parties to which the information was sold.

Please note that you may only make the above requests twice in a 12-month period. You also have the right to request that any of your personal information collected and retained be deleted, subject to certain exceptions. Finally, you have the right to not receive discriminatory treatment by Monschein Industries, Inc. or any business for exercising any of the rights provided under

CCPA.

You may submit a request regarding your rights under CCPA to the following:

- 209-538-5100
- HR@4mii.com

If we receive a CCPA request from you, we will first decide regarding the applicability of the law, and we will then take steps to verify your identity prior to responding. The steps to verify your identity may vary based on our relationship with you, but, at a minimum, it will take the form of confirming and matching the information submitted in the request with information already held by Monschein Industries, Inc. and/or contacting you through previously used channels to confirm that you submitted the request (i.e., confirming identity through contact information that we have on file, not the contact information submitted to make the request). Your rights as stated here can also be exercised by an authorized agent on your behalf.

Monschein Industries, Inc. will follow the standards set by the Attorney General of California regarding designation of an authorized agent to exercise rights under CCPA. You may review information available through the Attorney General website (OAG.CA.GOV/PRIVACY/CCPA) regarding how an individual can be designated as an authorized agent under CCPA.

b. California Marketing Communications

California law requires certain businesses to respond to requests from California residents asking about the disclosure of personal information to third parties for their marketing purposes. In the alternative, such businesses may adopt a policy of not disclosing personal information to third parties for marketing purposes if a California resident has opted out of such information-sharing. We do not share your personal information with third parties without consent. We also have an opt-out policy in place. If you wish to opt out of our sharing your personal information for marketing purposes after you have consented, please follow the “opt Out” instructions above.

SECURITY

We have implemented administrative, technical, and physical safeguards to help prevent unauthorized access, use, or disclosure of personal information in our custody or control. However, we cannot guarantee that these safeguards will prevent the unauthorized access, use, or disclosure of your personal information.

CHANGES TO OUR PRIVACY NOTICE

We will post any changes we make to our Privacy Notice on this page with a notice on this page. If we make changes to how we treat our users’ personal information, we will notify you by email or through a notice on our Website. The date the privacy Notice was last revised is identified at the top of this page.

CONTACT INFORMATION

To ask questions or comment about this Privacy Notice, contact us at: 209-538-5100 or HR@4mii.com.